

Benchmarked with the Global Best

RATED
TOP 20
 GLOBALLY



ONLINE EXECUTIVE FOR WORKING PROFESSIONALS

MBA



GET IVY-LEAGUE CERTIFIED

Prestigious Micro Certifications
from Ivy League Universities



KPMG BUSINESS CERTIFICATIONS

13 Industry Ready
Certifications by KPMG



100% PLACEMENT ASSISTANCE

Dedicated Leadership Coaching,
Growth Mentorship & Counselling



TAUGHT BY INDUSTRY LEADERS

CXOs and Experts from
HSBC, Citi, Novartis,
Harvard, IIM, ISB, Ex-IAS



FLEXIBLE AFFORDABLE RECOGNISED

UGC Entitled. 100% Online.
Career-Focused.



ONE WEEK ON-CAMPUS IMMERSION

All-Expenses-Paid Campus
Residency in the Himalayas



Online Executive MBA Impact Report 2024-25

94% of Executive MBA
grads report greater
leadership responsibilities
within 1 year

— Executive MBA Council, 2024



Average salary increase: 55%
within 2 years of completing
an EMBA.

— Financial Times Global EMBA Rankings, 2024



3 in 4 EMBA students
are promoted during or
immediately after the
program

— GMAC, 2024



PRIVATE UNIVERSITY IN INDIA

As Per Top Global University Rankings for 2025



WORLD
UNIVERSITY
RANKINGS



World
University
Rankings

NAAC
A+
GRADE
Accredited University

AACSB

Business
Education
Alliance

Member



No.1 Private University (India)

#401-500 Globally

Times Higher Education Young University Rankings 2024



No.1 Young Private University (India)

#121 Globally



Top 200 Global University

#2 Globally for Clean Water & Sanitation (SDG 6)

#5 Globally for Affordable & Clean Energy (SDG 7)

#35 Globally for Climate Action (SDG 13)

QS World University Rankings 2025



No.1 Private University (India)

No.1 Private University (India) in Citations per Faculty

#587 Globally

QS World University Rankings 2025 - ASIA



No.1 in India in Citations per Paper

No.1 in India in International Faculty

#168 in Asia (Overall)

National Institutional Ranking Framework



69th in India (Universities)

#44 Pharmacy

#101-150 Engineering

#101-150 Overall



A World-class Online EMBA

Top Tier Executive Education

The Shoolini Online Executive MBA is a strategic, career-defining program for working professionals. Designed by former senior leaders and CXOs from McKinsey, PwC, HSBC, Citi and others, this 100% online MBA is crafted for those who already bring experience — and now seek leverage.

According to a 2024 GMAC survey, over 62% of Executive MBA candidates already hold a postgraduate degree — yet seek cutting-edge, career-relevant learning that aligns with boardroom demands.

The Shoolini Online Executive MBA responds to this with precision: personalised mentorship, a leadership-intensive curriculum, and a one-week on-campus immersion — all built for strategic reinvention.

At A Glance



Program:

Executive Master of Business Administration - EMBA (Online)



Designed for:

- Corporate professionals
- Entrepreneurs | Founders | Freelancers | Specialists transitioning into leadership roles
- Public sector officers | Armed forces personnel | Sports Professionals
(with a Bachelor's degree from a recognized university)



Duration:

2 Years (4 Semesters)



Format:

- 100% Online
- 1-Week On-Campus Immersion Program



Program Commencement:

Rolling admissions






Certifications:

- Global University Micro-Certifications
- KPMG Business Certifications
- Govt/IAS prep tracks by Adda247



Why Shoolini Online Executive MBA Stands Apart

-  Learn from CXOs and Scholars
-  Certifications from global institutions and KPMG
-  100% online + 1-week on-campus leadership residency

World Class Faculty

Designed and taught by faculty and mentors from **Top 1% Global Organizations** including *McKinsey, HSBC, PwC, EY, Citi*, and academic institutions such as *IITs, IIMs, ISB, Oxford, and Stanford*.

Boardroom-level curriculum

Every course is engineered for decision-makers. 84% of recent graduates report applying core frameworks from this MBA within 6 months of completion.

Global Top 20 Online Program

Shoolini Online is rated Top 20 Globally by *THE Online Learning Rankings 2024*, along with being ranked **India's No.1 Private University** for 3 consecutive years as per *THE & QS World University Rankings*.

CXO Mentors

Mentors are former CXOs, consultants, or entrepreneurs with minimum 15+ years' experience. 90% of students rated their mentorship experience as "career-shaping."

KPMG-endorsed Business Certifications

Build practical expertise with industry-aligned programs in strategy, finance, and operations. *Micro-credentials from global institutions increase interview callbacks by 32%, as per LinkedIn's 2023 Hiring Report.*

Executive Career Advancement Support

Our approach goes beyond preparation — it's engineered for placement and influence at the highest levels.

Global career services team

A combined 25+ years of experience in executive placements, C-suite transitions, and global mobility.

Executive identity building

Bespoke profile development for LinkedIn, resumes, and leadership portfolios aligned to your industry.

High-stakes communication workshops

Learn persuasive storytelling, stakeholder alignment, and decision-making under uncertainty.

AI-based simulations

Engage in mock interviews, boardroom scenarios, and real-time feedback using industry-leading tech.

Lifelong career network

Tap into an exclusive ecosystem of alumni, recruiters, and industry insiders — even after graduation.

Shoolini Online

EMBA Curriculum



Strategically mapped for working professionals



Benchmarked with Global Top-Tier B-schools



100% Online

Strategic EMBA Specialisations (Choose Any Two)

Our future-ready MBA specializations are designed by leading industry experts from the world's top 1% companies to help you succeed in a dynamic, fast-changing business landscape.

- Marketing Management
- Human Resource Management
- Financial Management
- Digital Marketing
- Retail Management
- Banking & Insurance
- IT Management
- Tourism Management
- Real Estate Management
- Operation & Supply Chain Management
- Data Science & Business Analytics
- Agri Business Management
- Biotechnology Management
- Food Technology Management
- Pharma & Health Care Management

Semester 1

- Marketing Management
- Organizational Behaviour
- Financial Accounting
- Entrepreneurship
- Creativity Decoded

Open Elective

- Digital and Technological Solutions
- Functional English – 1

Semester 2

- Human Resource Management
- Financial Management
- Marketing Research
- Managerial Economics
- Consumer Behaviour

Open Elective

- Functional English - 2
- Saying it with Presentation
- Food Science and Technology
- Fundamentals of Direct Selling

Semester 3

- Legal Aspects of Business
- Statistics for Management
- Specialization Elective 1 (Major)
- Specialization Elective 2 (Major)
- Specialization Elective 1 (Minor)

Open Elective

- Acing Interviews through AI
- Introduction to Editing

Semester 4

- Future Leader's Program
- Capstone Project
- Specialization Elective 1 (Major)
- Specialization Elective 1 (Major)
- Specialization Elective 1 (Minor)
- Sales Management

Open Elective

- Effective Negotiations
- New Media

You don't need to be a CEO, a manager, or a team lead to pursue an Executive MBA. You just need the desire to grow.

At Shoolini, we've built this Executive MBA for the real world — for people with big dreams, who are balancing work, life, and their ambition.

You'll get practical tools, top-tier mentorship, global certifications, and 100% placement support — all while continuing your job.

This is not just a degree.



It's the chance to
***Change
Your
Story***



Prof. Ashish Khosla

**Co-Founder & President,
Shoolini University**

*AI & Marketing Leader | MBA Strategist |
Global Business Innovator*

Areas of Interest

- AI in Education & Learning Systems
- Marketing Strategy & Innovation
- Digital Transformation & EdTech
- Business Strategy & Execution

AI, Innovation & MBA Leadership

Prof. Ashish Khosla is an AI and marketing leader with over 25 years of global experience in banking, digital innovation, and executive education. As President of Shoolini Online and Co-Founder of Shoolini University, he is reimagining how India learns—combining world-class MBA programs with AI-powered delivery models and outcome-linked education.

He is currently pursuing a PhD in Artificial Intelligence, focusing on personalized learning and decision systems in higher education.

Global Business Experience

Prof. Khosla has held senior leadership roles across top global institutions:

- Group Head & General Manager, **Union National Bank – Abu Dhabi, UAE**
- Vice President & Head of Cards, **Union National Bank – UAE**
- Vice President & Head of Marketing, Retail Banking, **HSBC – Mumbai, India**
- Head of Payments, **XIUS – Hyderabad, India & Boston, USA**
- Merchandising Head, Marketing Services, **Citibank – India**

His deep experience across banking, fintech, and innovation allows him to craft industry-relevant academic offerings for the next generation of leaders.

Entrepreneur & EdTech Leader

As the **Founder & Managing Director of AADDOO.AI**, Prof. Khosla leads one of India's most innovative AI-powered EdTech ventures. He is also an active angel investor, mentoring startups in AI, SaaS, and digital education.

Education & Vision

An alumnus of PEC Chandigarh (Electronics Engineering) and IIM Calcutta (MBA), he blends academic rigor with real-world execution. **Through Shoolini Online, he is leading a movement in "Pay After Placement" MBAs, global certifications, and affordable, career-first online degrees.**



Vivek Atray

**Global Advisory Board, Shoolini University
Mentor – Shoolini Online Executive MBA**

*Ex-IAS Officer | Leadership Mentor |
TedX Speaker | Author*

Areas of Interest

- Leadership & Emotional Intelligence
- Public Policy & Governance
- Mentorship & Purpose-Driven Living
- Communication & Personal Branding

Mentor to Tomorrow's Executive Leaders

Vivek Atray serves as the Mentor for the Shoolini Online Executive MBA, guiding senior professionals through a journey of purpose-driven leadership, emotional intelligence, and personal growth. With over 25 years of distinguished service in the Indian Administrative Service (IAS), he brings a rare combination of governance experience, people-centric leadership, and public policy insight to the program.

Mr. Atray plays a pivotal role in shaping the character and confidence of working executives, helping them unlock not just business success, but personal clarity and resilience.

Academic & Administrative Excellence

An electronics engineer by training from NIT Kurukshetra, Mr. Atray joined the Haryana Civil Services before rising to the IAS cadre. During his tenure, he led numerous high-impact initiatives, including:

- **Director, IT, Chandigarh** – Instrumental in building the Chandigarh IT Park
- **Creator of e-SAMPARK** – Chandigarh's flagship e-governance platform
- **Deputy Commissioner, Panchkula** – Introduced initiatives like Aadar Samman for the elderly and Village Mentoring Programs

His leadership style emphasized digital transformation, citizen engagement, and compassionate governance.

Motivational Speaker & Author

Vivek Atray is a highly regarded TEDx speaker with over eight talks delivered on platforms across India, covering topics like emotional intelligence, purposeful living, and balanced success. **His books — *Move On Bunny!*, *Dubey Ji Bounces Back*, *Finding Success Within*, and *It's Still a Wonderful Life* —** reflect his deep belief in optimism, inner growth, and leading with empathy.

He also writes a popular opinion column, "Random Forays," in the Hindustan Times, and regularly mentors young changemakers through platforms like Kaivalya, Chandigarh Literati, and JP Atray Cricket Foundation.

Shoolini Online Executive MBA



Total Program Fee
₹1,80,000

Application fee
₹500 (non-refundable)

Financing options

- **No-cost EMI** through Fibe / JODO / Propelld
- Loan approval in 15 minutes
- 10% discount on lump sum
- 5% discount on annual payment

“Compared to peer EMBA programs, our pricing model delivers over 5X ROI within 24 months post-completion.” — Internal Placement Survey 2025



Online Executive MBA

Applications Open  apply.shoolinionline.com



**ONLINE
DEGREES**
UGC Entitled

Shoolini University
Kasauli Hills, Himachal Pradesh, India.