



Online MANIPAL

◆ 100% Online

Lead the Next Wave of Media Innovation

Master of Arts in Journalism & Mass Communication

(Online MA JMC)



Prospectus 2026-27 • Program-MA JMC



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Eligibility

- Candidates must have completed 10+2+3-year bachelor's degree from a recognized university/institution or an equivalent qualification as recognized by the Association of Indian Universities.
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 2 years (divided into four semesters)

Career prospects

- Journalist (Print/Online/Broadcast)
- News Reporter/Correspondent
- News Anchor/TV Presenter
- Content Writer/Creator
- Copywriter
- Editor (Print/Digital)
- Video Editor
- Public Relations Officer (PRO)
- Social Media Manager

Master of Arts in Journalism & Mass Communication

Online MA JMC

This MA program offers a future-ready blend of journalism, digital media, PR, and communication. With specializations in key media fields, it equips students with practical skills and strategic insight for careers in news, content, and corporate communication. Ideal for those ready to lead in a fast-evolving media landscape.



Master of Arts in Journalism & Mass Communication Fees

Nationality	Semester Fee	Full Course Fee
Indian Nationals	INR 20,000	INR 80,000
Non-Resident Indians	USD 300	USD 1,200
Other Nationals	USD 350	USD 1,1400

A non-refundable additional application fee of INR 500 is to be paid by Indian, Nepalese, Bhutanese, Bangladeshi, and Sri Lankan students.

Applicants from Nepal, Bhutan, Bangladesh, and Sri Lanka are required to pay their fees in Indian Rupees (INR)



Program Delivery

Quality education, delivered seamlessly through state-of-the-art technology, so learning never slows down.

- ◆ Online program entitled by UGC
- ◆ 24x7 learning with best-suited content
- ◆ Career support to find your dream job
- ◆ Expert faculty and mentors
- ◆ Industry expert sessions, webinars and projects
- ◆ Foundation courses
- ◆ Access to Coursera at additional fee
- ◆ Scholarships for deserving candidates



“

I enrolled in this online MA JMC as the same program was not available in my city. Pursuing this program not only enhanced my video-making skills, but also helped me gain in-depth knowledge in several aspects of media. ”

- Kazi Moin Liyakat Ali



About MUJ

Launched in 2011 on invitation from the Government of Rajasthan, Manipal University Jaipur is a self-financed State Private University that has redefined academic excellence in the region.

The multi-disciplinary university offers career-oriented courses at all levels across diverse streams, with best-in-class infrastructure, including state-of-the-art research facilities and a digital library. In line with Manipal University's legacy of providing quality education to its students, the campus uses the latest in technology to impart education.

15+
Years of educational
excellence

160,000+
Online Learners

20,000+
Online Degree alumni

40+
Student nationalities

2,000+
Learner footprint
across towns & cities
of India

“

Give an individual a professional education
and you have given him a lifestyle.

”

Padma Shri Dr T.M.A. Pai

1898 - 1979

Founder - Manipal Group



Dr NN Sharma

President
Manipal University Jaipur



Dr Gadapa Mallikarjuna

Director - Centre for Distance and Online Education,
Manipal University Jaipur

Manipal University Jaipur (MUJ) Accolades



UGC- entitled Online Degrees
Equivalent to Campus Degree

ACCREDITATION



Rajasthan's 1st
NAAC A+ Accredited
University



Globally Recognised
Online Degrees



The Association
of Commonwealth
Universities

Member of ACU

RANK 58



NATIONAL
INSTITUTIONAL
RANKING
FRAMEWORK

Amongst India's Top 100
Universities in 2025

RANK 222



WORLD
UNIVERSITY
RANKINGS
Asia 2026


Amongst South Asia's Top 200
Universities (2026)

RANK 2



Amongst Top 20 Private & Deemed
Multidisciplinary Universities in India
(2025)

RANK 7



Amongst Top 10 Private Distance
& Online Institutions in India
(2025)

RANK 9



Amongst India's Top 10
Universities (Management) 2024

RANKED 301-400



Times Higher Education
Impact Rankings

Amongst Top 400 Universities
(2025)

The Right Step For The Right Future

World Class Education

Access UGC-entitled online degrees from a NAAC A+ accredited university with 15+ years of educational excellence. Learn from experienced faculty who are experts in their domains.

Next-Gen Pedagogy

Attend live classes and access recorded lectures & e-learning content anywhere, anytime through our advanced digital learning platform.

Global Networking Opportunities

Expand your professional network by interacting with peers, faculty & other professionals across industries. Attend regular webinars led by experts to get industry insights.

Prestigious Manipal Alumni Status

Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.

Placement Assistance

Become a job-ready professional through placement assistance which includes resume building, mock interviews, skill assessments, and more.

Exhaustive Content & Resources

Access an exhaustive e-library with over 1,80,000 e-books, e-databases, journals, and more. Get free access to 110+ hours of skill enhancement content worth INR 50,000.

Attractive Scholarships

Gain access to exclusive scholarships designed for defense personnel, government employees, differently abled people & meritorious students.

Special access to Coursera

Unlock 12,000+ courses and certifications at a special price of INR 3,999 (vs. INR 13,999). Available as an optional add-on during/after admission with a validity of one year from the date of activation.



Working in the education sector & social development sector for 5-6 years, I came across a tribal village in Telangana and I really wanted to capture their stories. But I didn't have the right skills, attitude and mindset to capture them. This is where Manipal University Jaipur is empowering me with an online MA JMC degree. I'm able to leverage maximum out of this platform.



- Romila

Online

MA JMC

Program Structure

First Semester

- ◆ Basics of Language
- ◆ Social Structure and Current Affairs
- ◆ Fundamentals of Photography
- ◆ Communication Theories and Models
- ◆ Concept of News and Reporting
- ◆ Development of Media
- ◆ Basics of Audio and Visual Communication

Second Semester

- ◆ Media Language
- ◆ Political Science and Current Affairs
- ◆ Digital Publishing
- ◆ Editing and Layout Designing
- ◆ Public Relations
- ◆ Broadcast Journalism
- ◆ Media Laws and Ethics
- ◆ Development Communication

Third Semester

- ◆ Writing for New Media
- ◆ Intercultural Communication and Current Affairs
- ◆ Mobile Editing Software
- ◆ Elective Set A
- ◆ Elective Set B
- ◆ Communication Research
- ◆ Minor specialization
- ◆ Internship evaluation

Fourth Semester

- ◆ Script and Screenwriting
- ◆ Economic Structure and Current Affairs
- ◆ Basics of Audio and Video Editing
- ◆ Film Appreciation
- ◆ Final project
- ◆ Dissertation

- ◆ Total Credits: 84
- ◆ MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Program Specializations/Electives

Electives

11 Elective: Set A

12 Elective: Set B (Choose one)

13 Minor specialization (Choose one)

Third Semester

- ◆ Beats of Journalism

- ◆ Mobile Journalism, Advertising Theory & Practice

- ◆ Corporate Communication, Data Journalism

Fourth Semester

Final Project

- Medium wise:
- ◆ Print Production
 - ◆ Audio Production
 - ◆ A/V Production
 - ◆ Website Management

- Beat wise:
- ◆ Social
 - ◆ Political
 - ◆ Cultural
 - ◆ Business
 - ◆ Sports
 - ◆ Science

◆ Note: Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the program. The project work will commence from the third semester and has to be completed by the end of the fourth semester.

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eLearning: The Future Is Now!

The eLearning material will be made available to you on the Learning Management System (LMS) based on the four-quadrant approach, as per UGC (Credit Framework for online learning courses through SWAYAM) Regulations, 2016. It includes a combination of the following eLearning content, namely



Video Lectures



Virtual Classrooms



Virtual Simulation



E-content



Interactive Material



Discussion Forums



During the pandemic, I was skeptical about taking up an on-campus degree. So, I chose to pursue my master's in journalism in the online mode. From live classes to faculty members, I have had a great experience with MUJ so far. I hope to pursue my dream media career after this program.



- Kanchan Giri

The More You Know

Evaluation

The assessment system has been conceived, developed, and administered on a rigorous and fair basis to bring out the best in you and prepare you for a challenging career. Your performance evaluation will be based on both continuous evaluation and term-end examinations.

Theory papers

The theory part is assessed by performance based on continuous assessment (CA) through assignments and term-end examinations TEE. The assessment ratio for TEE to CA is 70:30. The CA is based on assignments prepared by the University. TEE will comprise descriptive and multiple-choice type questions. You must score at least 40% in both CA and TEE to be declared as pass.

Practical papers (as applicable)

The assessment for the practical part is based on the performance in guided exercises (i.e. day-to-day exercises) and unguided exercises which will be conducted on the last day of the practical sessions in each subject with an external examiner. The assessment ratio for TEE to CA is 30:70. You must score at least 40% in both the parts to be declared as pass.

Examination

The university semester-end examinations will be held digitally viz. computer-based and online proctored. You can appear for the exams from the comfort and safety of your homes. A laptop or desktop computer with a functioning webcam connected to the Internet is required to appear for the exams. The details of the examination schedule will be made available in the photo admit card issued for appearing for the term end theory examinations. The university will share all examination details via the student portal.

Results

The results will be published on the student portal. If you fail to clear any of the papers (either in TEE or CA or both), you have to re appear for the relevant paper by applying to the university through the resitting application along with relevant fees, within the due date.

Awards and degree

Successful students, on satisfying all criteria stipulated by the university, will be awarded the respective degrees by the university.

Right to amend rules

The university reserves the right to add / delete / change / amend the syllabi, program structure, rules and regulations wherever considered necessary and appropriate without any prior notice. You are advised to go through the website frequently where all circulars and important information will be hosted from time to time. Promulgation of any such information on the website in the form of circulars / notices is considered to be adequate.

Jurisdiction

All disputes relating to university program and activities are subject to local jurisdiction (Rajasthan) only.

Application Process

Program Registration

Fill in your basic, education & work experience-related details and pay the application fee to register.

Fee Payment

Pay the admission fee for the first semester/year or full program.

Document Upload

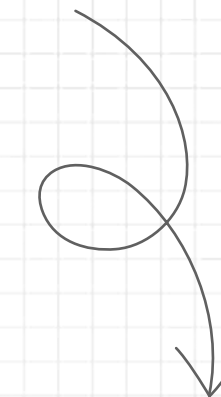
Upload supporting documents & submit your application.

University Approval

The university will evaluate your documents to confirm your admission.

[Apply Now](#)

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“

I have been working as a lab technician in Manipal University Jaipur for 8 years, I have good technical skills like video recording and editing. However, I wanted to improve my knowledge, so I decided to pursue an online MA JMC. I want to pursue my PhD after this online program, and I also hope to become a news anchor one day.

”

- Ashok Sharma



Your Degree



Placement Assistance

25,000+

Learners offered placement assistance

20,000+

Opportunities created

500+

Hiring partners

1,000+

Industry-readiness videos, live sessions

Upskilling & Certifications

Boost your career opportunities by building in-demand skills and earning recognized certifications.

Industry Interaction

Live industry interaction sessions to connect learners to experts who share real world insights & experiences, career tips, and current industry trends. These interactions are aimed at equipping learners with relevant skills to become job ready.

Self-paced Learning

Learn anytime, anywhere, with our recorded modules focused on improving verbal & communication skills, resume writing & professional etiquette development, and practical knowledge on trending tools.

Employability Skill Assessment

Identify your strengths and weaknesses through skill assessment and build competencies to improve your employability quotient.

AI-powered Placement Portal

Online Manipal's cutting edge AI-powered placement portal allows learners to prepare for interviews and apply for job opportunities. With unlimited mock interviews, learners can practice anytime, as often as they need—while receiving instant feedback and recommendations.

Placement Drives & Job Fairs

Kickstart your career through a myriad of opportunities that connect you with recruiters across industries. Explore multiple job roles, attend interviews, and engage with hiring teams.



Our Recruiters



Goldman Sachs



DIAGEO

Allstate

manipalhospitals
LIFE'S ON



TeamLease.com
Putting India to Work

SUTHERLAND

NOBROKER

QUESS
WINNING TOGETHER



COLIVE
#YourFam

SBI
Securities



HDFC
ERGO



GRG HEALTH

fincare

CarDekho
BADHTE INDIA KA BHAROSA

Infinity
Learn

accenture

PLANETSPARK

RUSSELLTOBIN
A Certified Minority-Owned Business



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