



FOUNDATION For Your Future



Bachelor of Business Administration (BBA)

with an Elective in Human Resource Management



3 Years | UGC Entitled Online Degree Program

Live Sessions

Self Learning Material

Discussion Forums

Online Exams

About the Elective

With the advancement in the global business market, the task of managing employees has been made more challenging by rapid changes in the business environment. People are the most important asset of any thriving organization, the effective management of human resources (HR) is naturally central to any sound business strategy.

An HR manager is tasked with providing clear direction and guidance for those working in an organization and providing a positive and encouraging working environment. The combination of theory and practice ensures that this program gives you the skills and knowledge required to pursue a successful career in HRM. Some of the basic skills gained from an online BBA degree in Human Resource Management include – understanding business operations, developing HR skills, understanding regulations, teamwork, communication skills and the ability to compile and interpret data. This specialization will enable you to take the first step on the HR career ladder. The basket of courses will open doors not just in the HR field but also to various career paths and job positions in allied areas.

Elective Highlights

- + Focus on a range of HR and business management theories and practices
- + Thorough understanding of advanced topics like Talent Acquisition, Employee Reward Management, HR Analytics, etc.
- + Achieve proficiency with a blend of HR and management courses
- + Industry designed curriculum that delivers technical excellence and supplements professional skills
- + A host of skill enhancement and ability enhancement courses in addition to core courses
- + Analyze problems and propose actions in real-world situations as part of the Project Work

Eligibility

Pass in the (10+2) examination from State Board / CBSE / NIOS / IGCSE / IB / ICSE recognized by the State or Central Government. Candidates who are due to appear in the (10+2) examination are also eligible to apply.

Duration

3 Years (6 Semesters)

Fee Structure

Tuition Fee						One Time University Registration Fee		Annual Examination Fee	
Domestic			International			Domestic	International	Domestic	International
Semester	Yearly	Total	Semester	Yearly	Total				
₹ 25,000	₹ 50,000	₹ 1,50,000	\$450	\$900	\$2,700	₹ 2,500	\$150	₹ 3,000	\$50

Admission Process

- + Visit our website <https://onlinejain.com>
- + Enquire now
- + Talk to our counsellors for more details
- + Apply for the right program
- + Provisional confirmation of admission
- + Document verification
- + Pay tuition/program fee
- + Confirmation of admission
- + Lms activation & issue of digital identity card
- + Start your pre-semester program
- + Commencement of live online sessions



Syllabus

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
English	Business Regulatory Framework	Managerial Finance	Entrepreneurship	Direct Tax	Strategic Management
HRM & Organizational Behavior	Financial Markets and Instruments	Marketing Management	Operations Management	Cost and Management Accounting	Business Tax
Financial Accounting	Business Management	Business Ethics and negotiation skills	Workforce Planning	Compensation and Compliance Management	HR Analytics
Modern Business Environment	Business Economics	Personality Development & Leadership skills*	Training and Development	Strategic HR	International HR
Digital Fluency & Financial Modelling*	Communicative English	Research Methodology	Quantitative Techniques for Business	Digital Marketing & E-Commerce*	Introduction to Business Analytics
Financial Literacy & Planning	Applied Learning I - Project	Environmental Science	Applied Learning II - Project	Artificial Intelligence	Applied Learning III - Project

How #ItAllAddsUp to a successful career!



UGC Entitled Online Degree Programs



Collaborations with Global Professional Bodies



A Wide Range of Cross-functional and Open Elective Courses



Learning Hours and Credits at Par with On-Campus Programs



Global Faculties



Learn Anytime, Anywhere and on Any Device



Diversity - Learners from 43 + Countries



Innovative Learning Methodology



Access to 20,000 + LinkedIn Learning Courses



Additional Live Sessions Imparting 25 Key Skills for Success



Personalized Support Through Dedicated Program Managers



High Quality Global Standard Education with Flexible Fee Payments



Career Advancement Services



2000+ Global Hiring Corporates



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